



SETIA SPICE
**CONVENTION
CENTRE**

@ Pearl of the Orient, Penang

@ 东方之珠 - 槟城

The First Hybrid Solar Powered
Convention Centre in the World

世界第一个采用
混合太阳能发电的会展中心



SETIA SPICE

SETIA SPICE is a collaboration between the Penang state government and S P Setia Berhad to realize a vision of establishing Penang as a premier destination for world-class conventions and events.

SPICE is an abbreviation for Subterranean Penang International Convention and Exhibition Centre, the first its kind in this world that is also powered by hybrid solar energy.

Setia SPICE 是槟城州政府和实达集团合作的项目，旨在实现一个宏愿 - 将槟城打造为世界级的会展和活动首要目的地。

SPICE 是 Subterranean Penang International Convention and Exhibition Centre (槟城地下国际会展中心) 的缩写，也是世界第一个采用此地下城概念的会展中心，其最大特点是利用混合太阳能发电。

A WORLD CLASS INTEGRATED CONVENTION CENTRE WITH EXHIBITION, SPORTS, RETAILS, F&B, HOTEL, ROOF GARDEN, URBAN SPICES GARDEN AND MANY MORE!

它是一个世界级的综合会展中心，集合了展览、体育、零售、餐饮、酒店、顶层花园、城市香料园等等！

- THE FIRST HYBRID SOLAR POWERED CONVENTION CENTRE IN THE WORLD 世界第一个采用混合太阳能发电的会展中心
- ECO GREEN (GBI) CERTIFIED 获绿色生态 (GBI) 认证
- LARGEST SUBTERRANEAN PILLARLESS BALLROOM 最大的地下无柱式宴会厅
- LARGEST RECREATIONAL ROOF GARDEN WITH URBAN SPICE GARDEN 最大的顶层休闲花园，包括城市香料园
- LARGEST SPECIAL NEEDS CHILDREN PLAYGROUND 最大的特殊儿童游乐场



PENANG, PEARL OF THE ORIENT A WORLD WINNER IN MANY WAYS.

东方之珠 - 槟城，获多项国际殊荣！

In 1786 when Captain Francis Light landed in Penang, it herald the growth of this strategically located island into a major trading port between the East and West. Penang also become famous for its spice trade of pepper, nutmegs and cloves. After the country's independence, there was no looking back. Its shipping commerce and urban development drew talents from the world over to make Penang a unique melting pot of cultural diversity.



Today, Penang is an energetic centre of attraction not only for trade, property and investments but an international magnet for tourism, culture, crafts, history, food, sandy beaches and endless shopping!

1786年，当法兰西斯莱特船长登陆槟城时，他看好这个处于战略性位置的岛屿将成为东西方国家之间的主要贸易港口。当时，槟城也以其胡椒、豆蔻和丁香等香料闻名遐迩。国家独立以后，其光辉依然璀璨，势不可挡。

槟城的航运工业和城市发展也吸引了来自世界各地的人才，进而使槟城成为别具一格的多元文化大熔炉。

今天，槟城不仅是充满活力的贸易、房地产和投资中心，也是一个吸引人的国际旅游、文化、工艺、历史、食品、沙滩和疯狂购物的景点。

<p>George Town ranked #4 in Lonely Planet's Top Ten Cities To Visit 乔治市被《孤独星球》列为十大旅游城市之第4名</p>	<p>Los Angeles Times listed Penang as 1 of 16 Must-Visit Destinations 槟城被《洛杉矶时报》列为十六个必游城市之一</p>	<p>Yahoo Travel listed Penang #8 in 10 Island to Explore Before You Die 槟城被《雅虎旅游》列为十大死前必探索岛屿之第8名</p>
<p>The Guardian listed George Town #8 in its Top 40 Holiday Hotspots 乔治市被《卫报》列为40大度假热点之第8名</p>	<p>Penang ranked #1 in Forbes' Ten Best Budget Travel Destinations 槟城被《福布斯》列为十大廉价旅游景点之第1名</p>	<p>ECA International ranked Penang the #8 Most Liveable City in Asia 槟城被《ECA国际》列为亚洲最宜居城市之第8名</p>
<p>CNN listed Penang #6 in its Best Places to Retire Abroad 槟城被《CNN有线电视新闻网》列为最佳国外退休地之第6名</p>	<p>Penang ranked #10 in TIME Magazines as World's "Selfiest" Cities 槟城被《时代杂志》列为世界“自拍”城市之第10名</p>	<p>CNNGo voted Penang's Assam Laksa as World's #7 Most Delicious Foods 槟城的“亚参叻沙”被《CNNGo》票选为世界最美味食物之第7名</p>
<p>CNNGo listed Penang among Asia's Top 10 Greatest Street Food Cities 槟城被《CNNGo》誉为亚洲十大最佳街头美食之城</p>	<p>Huffington Post Listed Char Koay Teow in its Best Local Delicacies 《赫芬顿邮报》把“炒粿条”誉为最佳地方美食</p>	



Business Class Hotel Opening 2020
将于2020年开业的商务级酒店

- ▷ An Exclusive Art-Inspired Business Class Hotel
来自独特艺术灵感的商务酒店
- ▷ Modern State-of-Art Facilities 现代化的先进设施
- ▷ 453 Rooms 共有 453 间客房



6 Acre Beautiful Landscaped Roof Garden
占地6英亩的美丽园景顶层花园

- ▷ The Largest Roof Top Recreational Park 最大的顶层休闲公园
- ▷ Largest Special Needs Children Playground 最大的特殊儿童游乐场
- ▷ Bamboo Garden With Urban Spices Garden
含城市香料区的绿竹园



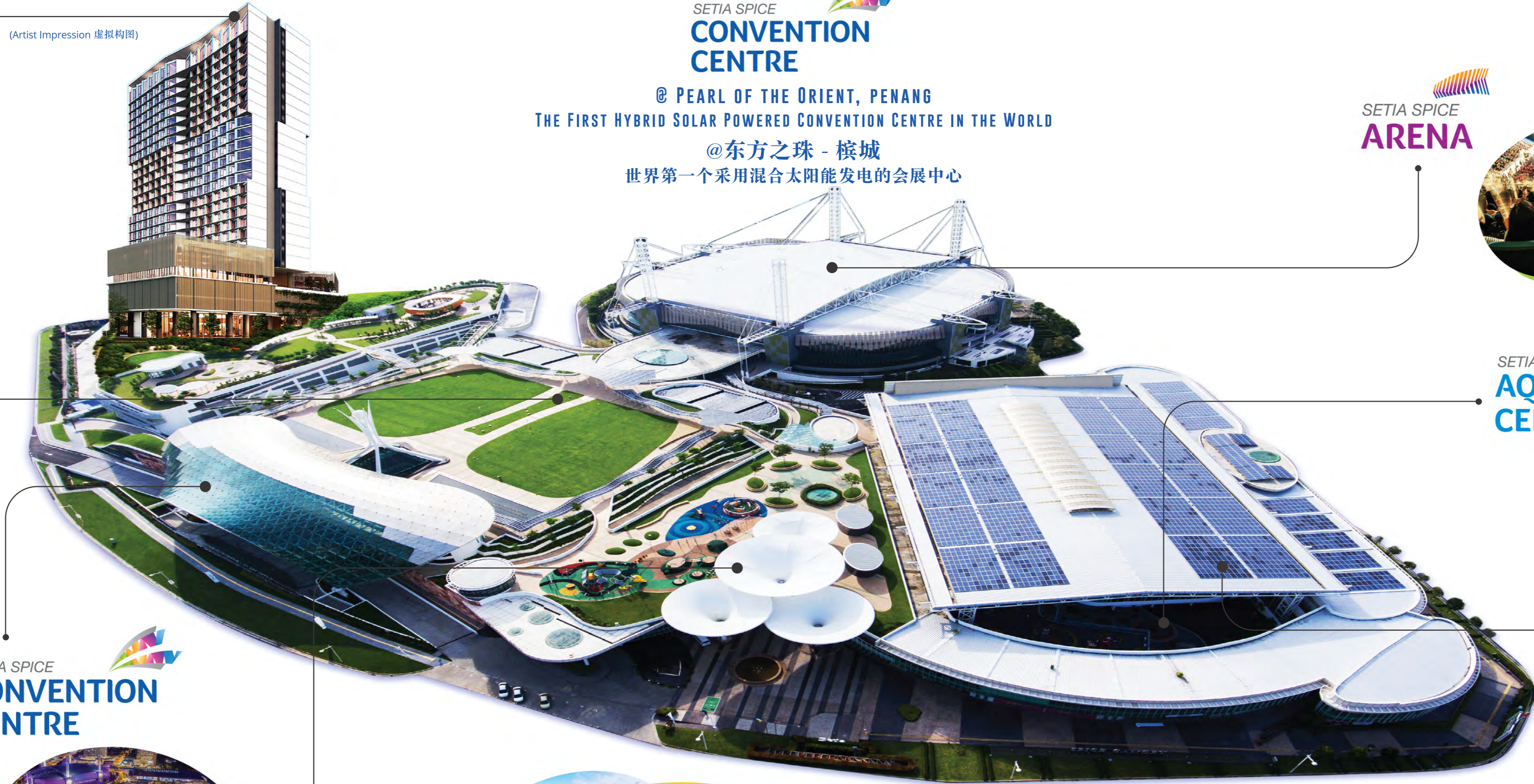
Bamboo Garden With Urban Spices Garden
含城市香料区的绿竹园

Subterranean Penang International Convention and Exhibition Centre
槟城地下国际会展中心

- ▷ The First Hybrid Solar Powered Convention Centre in the World
世界第一个采用混合太阳能发电的会展中心
- ▷ The Largest Subterranean Pillarless Ballroom in Malaysia
马来西亚最大的地下无柱式宴会厅
- ▷ Eco Green (GBI) Certified Convention Centre
获绿色生态 (GBI) 认证
- ▷ 70,000 sqft Event Space
活动场地达 70,000 平方尺



(Artist Impression 虚拟构图)



SETIA SPICE
CONVENTION CENTRE

@ PEARL OF THE ORIENT, PENANG
THE FIRST HYBRID SOLAR POWERED CONVENTION CENTRE IN THE WORLD

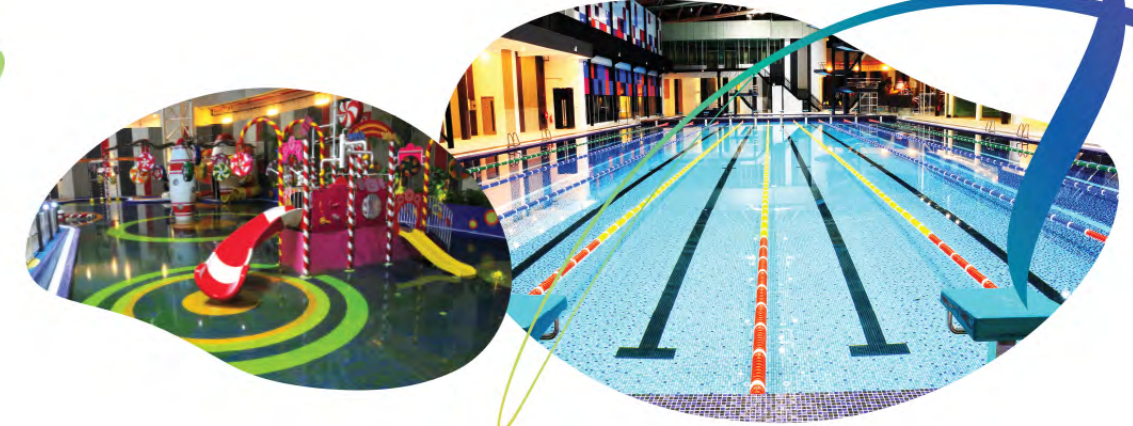
@东方之珠 - 檳城
世界第一个采用混合太阳能发电的会展中心

SETIA SPICE
ARENA



- ▷ The Largest Indoor Arena for Sports, Concerts & Exhibitions
最大的室内体育馆，可举办运动会、演唱会及展览会
- ▷ 10,000 Terrace Seating 可容纳 10,000 位观众的席位
- ▷ 80,000 sqft Event Space 活动场地达 80,000 平方尺

SETIA SPICE
AQUATIC CENTRE



- ▷ The Largest Indoor Salt-Water Olympic-Sized Pool & Kids' Splash Pool
奥运规模的最大室内咸水游泳池和儿童游泳池
- ▷ Competition Diving Platform 跳水比赛平台
- ▷ Complete Clubhouse Facilities 完善的俱乐部设施
- ▷ Preferred Venue for Water Sports Competitions
水上运动比赛的首选场地



The Largest Hybrid Solar PV Farm in Penang
 檳城最大混合太阳能PV光伏电站

SETIA SPICE
CONVENTION CENTRE

SETIA SPICE
CANOPY



- ▷ 59 Retail & Office Outlets 共有 59 间零售店和办公室
- ▷ Main Road Frontage for Maximum Exposure 面向主要道路，争取最大曝光率
- ▷ A One-Stop Lifestyle Hub 符合现代生活的一站式枢纽

PULSE OF CONNECTIVITY
连通的脉搏

- ▷ International flights directly to Penang International Airport or via KLIA (Kuala Lumpur International Airport) 国际航班直飞檳城国际机场或在 KLIA (吉隆坡国际机场) 转机
- ▷ Well connected to the island's major entry points. Only 5 minutes to Penang International Airport & 15 minutes to Penang Bridge & 30 minutes to Ferry Terminal 连接岛上的主要入口。距离檳城国际机场仅5分钟车程；距离檳城大桥15分钟车程；距离渡轮码头30分钟车程
- ▷ 15 minutes to Sultan Abdul Halim Muadzam Shah Bridge, Penang 2nd Link 15分钟即可抵达苏丹阿都哈林大桥 (檳城第二座跨海大桥)
- ▷ Close proximity to Penang's busy industrial free trade zone 靠近檳城最繁忙的工业自由贸易区

S P SETIA BERHAD 实达有限公司

Incorporated in 1974, S P Setia Berhad is an award-winning, public-listed company. A market leader in property development, we have a sterling reputation for integrity, quality and innovation. Having established ourselves as a builder of distinction in Malaysia, we have spread our wings to Singapore, Vietnam, China, Australia and United Kingdom. Our mission as always is to create meaningful environments for people to live, learn, work and play in.

成立于 1974 年，实达有限公司是一家屡获殊荣的上市公司。作为房地产开发领域的市场领导者，我们在诚信、质量和创新方面满载盛誉。在马来西亚打下优异的基础后，我们展翅高飞，把业务扩展到新加坡、越南、中国、澳大利亚和英国。我们一如既往的使命是为人们打造有意义的环境，让人们在这里生活、学习、工作和玩乐。

AUSTRALIA 澳大利亚 Parque 公园  High-Rise Residences 高层住宅	CHINA 中国 Qinzhou Industrial Park 钦州产业园区  Industrial Park 产业园区	SINGAPORE 新加坡 Eco Sanctuary 生态保护区  High-Rise Residences 高层住宅	UNITED KINGDOM 英国 Battersea Power Station 巴特西发电站  Retail & Commercial 零售与商业	VIETNAM 越南 Eco Lakes 生态湖  Township Development 乡镇发展
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AN ECO APPROACH 一种生态的方法

Setia is uniquely placed to make a difference as a corporate citizen. Guided by the acronym ECO, which stands for Environment, Community and Organisation, we have channeled our activism to such meaningful causes as educating underprivileged children, championing the environment and more.

作为一家企业，Setia 致力于创造不同的价值。我们以“环境、社区和组织”（英语缩写为 ECO）为本，把行动力集中在有意义的事业，如贫困儿童教育问题、维护环境等等更大的议题。

PAST MAJOR EVENTS 曾举办的大型活动

- ▷ V Conference Malaysia
马来西亚 V 大会
- ▷ SEMICON South East Asia
东南亚国际半导体展
- ▷ Disney on Ice Magical Ice Festival
迪士尼冰上世界奇幻节
- ▷ 29th Women's World Squash Championship
第 29 届女子世界壁球锦标赛
- ▷ AMWAY Recognition Night
安利 (AMWAY) 颁奖典礼之夜
- ▷ Hennessy Artistry
轩尼诗炫音之乐
- ▷ MD 308 Lions Convention
MD 308 狮子会大会
- ▷ Nuskin 15th Anniversary Convention
“如新” (NuSkin) 十五周年大会
- ▷ BAM Malaysia Masters 2016
2016 年马来西亚羽毛球大师赛
- ▷ Northern Corridor Economic Region (NCER) Blueprint 2.0
北部走廊经济区 (NCER) 蓝图 2.0
- ▷ FMM CEO Forum 2017: Future Pillars of Our Nation
2017 年马来西亚厂商联合会首席执行官论坛：我国的未来支柱
- ▷ World Tourism Cities Federation (WTCF) Asia-Pacific Tourism Conference
世界旅游城市联合会 (WTCF) 亚太旅游大会

ECO MERIDIAN SDN BHD (909427-K)
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GPS Longitude : 100.279453



10-TIME WINNER
FIABCI Malaysia
Property Awards

8-TIME WINNER
AON
BESTEMPLOYERS
2015 Best of the Best - Malaysia
2011 Overall Best - Malaysia



7-TIME WINNER
FIABCI
Prix d' Excellence
Awards

MALAYSIA | VIETNAM | AUSTRALIA | SINGAPORE | CHINA | UNITED KINGDOM

livelearnworkplay

Setia

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