



*SETIA SPICE*  
**CONVENTION  
CENTRE**

@ Pearl of the Orient, Penang

The First Hybrid Solar Powered  
Convention Centre in the World



# SETIA SPICE

SETIA SPICE is a collaboration between the Penang state government and S P Setia Berhad to realize a vision of establishing Penang as a premier destination for world-class conventions and events.

SPICE is an abbreviation for Subterranean Penang International Convention and Exhibition Centre, the first its kind in this world that is also powered by hybrid solar energy.

## A WORLD CLASS INTEGRATED CONVENTION CENTRE WITH EXHIBITION, SPORTS, RETAILS, F&B, HOTEL, ROOF GARDEN, URBAN SPICES GARDEN AND MANY MORE!

- THE FIRST HYBRID SOLAR POWERED CONVENTION CENTRE IN THE WORLD
- ECO GREEN (GBI) CERTIFIED
- LARGEST SUBTERRANEAN PILLARLESS BALLROOM
- LARGEST RECREATIONAL ROOF GARDEN WITH URBAN SPICE GARDEN
- LARGEST SPECIAL NEEDS CHILDREN PLAYGROUND



## PENANG, PEARL OF THE ORIENT A WORLD WINNER IN MANY WAYS.



In 1786 when Captain Francis Light landed in Penang, it heralded the growth of this strategically located island into a major trading port between the East and West. Penang also became famous for its spice trade of pepper, nutmegs and cloves. After the country's independence, there was no looking back. Its shipping commerce and urban development drew talents from the world over to make Penang a unique melting pot of cultural diversity.

Today, Penang is an energetic centre of attraction not only for trade, property and investments but an international magnet for tourism, culture, crafts, history, food, sandy beaches and endless shopping!



George Town ranked #4 in Lonely Planet's **Top Ten Cities To Visit**

Los Angeles Times listed Penang as **1 of 16 Must-Visit Destinations**

Yahoo Travel listed Penang #8 in **10 Island to Explore Before You Die**

The Guardian listed George Town **#8 in its Top 40 Holiday Hotspots**

Penang ranked #1 in Forbes' **Ten Best Budget Travel Destinations**

ECA International ranked Penang the #8 **Most Liveable City in Asia**

CNN listed Penang #6 in its **Best Places to Retire Abroad**

Penang ranked #10 in TIME Magazines as **World's "Selfiest" Cities**

CNNGo voted Penang's Assam Laksa as **World's #7 Most Delicious Foods**

CNNGo listed Penang among **Asia's Top 10 Greatest Street Food Cities**

Huffington Post Listed Char KoayTeow in its **Best Local Delicacies**

**Business Class Hotel  
Opening 2020**

- ▷ An Exclusive Art-Inspired Business Class Hotel
- ▷ Modern State-of-Art Facilities
- ▷ 453 Rooms



(Artist Impression)

**6 Acre Beautiful Landscaped Roof Garden**

- ▷ The Largest Roof Top Recreational Park
- ▷ Largest Special Needs Children Playground
- ▷ Bamboo Garden With Urban Spices Garden



Bamboo Garden With Urban Spices Garden

**Subterranean Penang International Convention and Exhibition Centre**

- ▷ The First Hybrid Solar Powered Convention Centre in the World
- ▷ The Largest Subterranean Pillarless Ballroom in Malaysia
- ▷ Eco Green (GBI) Certified Convention Centre
- ▷ 70,000 sqft Event Space



SETIA SPICE  
**CONVENTION  
CENTRE**

**@ PEARL OF THE ORIENT, PENANG**  
**THE FIRST HYBRID SOLAR POWERED CONVENTION CENTRE IN THE WORLD**



SETIA SPICE  
**ARENA**

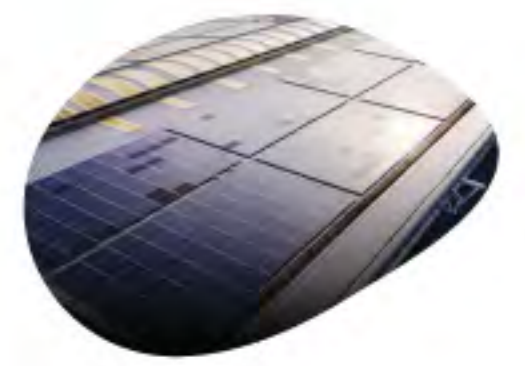


- ▷ The Largest Indoor Arena for Sports, Concerts & Exhibitions
- ▷ 10,000 Terrace Seating
- ▷ 80,000 sqft Event Space

SETIA SPICE  
**AQUATIC  
CENTRE**



- ▷ The Largest Indoor Salt-Water Olympic-Sized Pool & Kids' Splash Pool
- ▷ Competition Diving Platform
- ▷ Complete Clubhouse Facilities
- ▷ Preferred Venue for Water Sports Competitions



The Largest Hybrid Solar PV Farm in Penang

SETIA SPICE  
**CONVENTION  
CENTRE**

SETIA SPICE  
**CANOPY**



- ▷ 59 Retail & Office Outlets
- ▷ Main Road Frontage for Maximum Exposure
- ▷ A One-Stop Lifestyle Hub

**PULSE OF CONNECTIVITY**

- ▷ International flights directly to Penang International Airport or via KLIA (Kuala Lumpur International Airport)
- ▷ Well connected to the island's major entry points. Only 5 minutes to Penang International Airport & 15 minutes to Penang Bridge & 30 minutes to Ferry Terminal
- ▷ 15 minutes to Sultan Abdul Halim Muadzam Shah Bridge, Penang 2nd Link
- ▷ Close proximity to Penang's busy industrial free trade zone

# S P SETIA BERHAD

Incorporated in 1974, S P Setia Berhad is an award-winning, public-listed company. A market leader in property development, we have a sterling reputation for integrity, quality and innovation. Having established ourselves as a builder of distinction in Malaysia, we have spread our wings to Singapore, Vietnam, China, Australia and United Kingdom. Our mission as always is to create meaningful environments for people to live, learn, work and play in.

## AUSTRALIA

Parque



High-Rise Residences

## CHINA

Qinzhou Industrial Park



Industrial Park

## SINGAPORE

Eco Sanctuary



High-Rise Residences

## UNITED KINGDOM

Battersea Power Station



Retail & Commercial

## VIETNAM

Eco Lakes



Township Development

## AN ECO APPROACH

Setia is uniquely placed to make a difference as a corporate citizen. Guided by the acronym ECO, which stands for Environment, Community and Organisation, we have channeled our activism to such meaningful causes as educating underprivileged children, championing the environment and more.

## PAST MAJOR EVENTS

- ▷ V Conference Malaysia
- ▷ SEMICON South East Asia
- ▷ Disney on Ice Magical Ice Festival
- ▷ 29th Women's World Squash Championship
- ▷ AMWAY Recognition Night
- ▷ Hennessy Artistry
- ▷ MD 308 Lions Convention
- ▷ Nuskin 15th Anniversary Convention
- ▷ BAM Malaysia Masters 2016
- ▷ Northern Corridor Economic Region (NCER) Blueprint 2.0
- ▷ FMM CEO Forum 2017 : Future Pillars of Our Nation
- ▷ World Tourism Cities Federation (WTCF) Asia-Pacific Tourism Conference

ECO MERIDIAN SDN BHD (909427-K)  
 SPICE Convention Centre,  
 SPICE, No. 108C, Jalan Tun Dr. Awang,  
 11900 Penang, Malaysia.

For Booking Enquiry:

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GPS Latitude : 5.328381

GPS Longitude : 100.279453



10-TIME WINNER  
 FIABCI Malaysia  
 Property Awards

8-TIME WINNER  
 Aon  
 BESTEMPLOYERS  
 2013 Best of the Best - Malaysia  
 2011 Overall Best - Malaysia



7-TIME WINNER  
 FIABCI  
 Prix d' Excellence  
 Awards

MALAYSIA | VIETNAM | AUSTRALIA | SINGAPORE | CHINA | UNITED KINGDOM

livelearnworkplay

Setia

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